PORTRAIT OF AN AMERICAN CITY — JULY 13, 1978
WAYNE HYDE — SERIES 6- #3

SANTA FE, NEW MEXICO: "THE CITY DIFFERENT"
(INSERTS IN TAPE LIBRARY)

TAPE: CUT ONE - MUSIC: "BILLY THE KID BALLET SUITE" - EST. 10 SE . AND HOLD UNDER

NARR: IN THE STATE OF NEW MEXICO HIGHWAY 85 HEADS NORTH FROM THE CITY OF ALBUQUERQUE THROUGH PALE, GENTLY ROLLING DESERT COUNTRY, DOTTED WITH SAGEBRUSH, PINON AND AN OCCASIONAL LOW-GROWING MESQUITE. UP AHEAD THERE ARE THE PURPLE-BLUE OUTLINES OF THE SANGRE DE CHRISTO (BLOOD OF CHRIST) MOUNTAINS, AND IF THERE IS SNOW ON THE CRESTS THAT HASN'T YET MELTED, THE DISTINCT SHAPE OF HORSEHEAD MOUNTAIN IS CLEARLY VISIBLE.

NINETY-FIVE KILOMETERS ALMOST DUE NORTH OF ALBUQUERQUE THE HIGHWAY TOPS A RISE -- AND THERE IT IS: SANTA FE, SNUGLY NESTLED AGANIST THE WESTERN SLOPES OF THE SANGRE DE CHRISTO AND OVERLOOKING THE BROAD RIO GRANDE VALLEY, FAR OFF THAT BEATEN PATH ON WHICH MOST STATE CAPITALS ARE LOCATED. NO MAJOR AIRLINES LAND AT THE MUNICIPAL AIRPORT. THE FAMOUS RAILROAD THAT BEARS THE CITY'S NAME BYPASSES SANTA FE BY SOME THIRTY KILOMETERS, AND THERE IS NO RAPID TRANSPORTATION SYSTEM AVAILABLE IN THE CITY. SLIGHTLY INCONVENIENT, PERHAPS, BUT THEN ENCHANTMENT HAS ALWAYS BEEN CONSIDERED DIFFICULT TO FIND. FOR THIS IS NEW MEXICO -- CALLED "THE LAND OF ENCHANTMENT", AND THIS IS ITS CAPITAL CITY, SANTA FE -- CALLED "THE CITY DIFFERENT".

TAPE: MUSIC UP FULL & FADE OUT AS DESIRED -TOTAL CUT 1:45

NARR: THE CITY DIFFERENT. DIFFERENT IT IS, TOO, AND OLD AND HIGH. DATING BACK TO 1610, IT IS THE OLDEST CAPITAL CITY IN THE UNITED STATES, AND THE HIGHEST, AT A LOFTY ELEVATION OF MORE THAN TWO-THOUSAND TWO-HUNDRED METERS ABOVE SEA LEVEL. SOME TWO MILLION VISITORS FROM AROUND THE WORLD GO TO SANTA FE EACH YEAR, BUT THE CITY IS A PERMANENT HOME FOR ONLY ABOUT FIFTY THOUSAND CITIZENS, ALL OF WHOM SEEM TO LIKE THE QUIET AND SUBDUED LIFESTYLE OF THE CITY. THEY'LL BE HAPPY TO TELL YOU THAT, TOO.

TAPE: CUT TWO - CHURCHILL

SANTA FE IS A SWEET, MANANA TOWN TO LIVE IN. THE WAY OF LIFE IS THE KIND OF LIFE WE LIKE."

NARR: CHARLES CHURCHILL, A LIFELONG RESIDENT OF THE CITY DIFFERENT.

TAPE: CUT THREE - CHURCHILL

"THE CITY IS A SLOW-PACING TOWN WHERE THINGS THAT CANNOT BE DONE TODAY CAN BE PUT OFF UNTIL TOMORROW -- OR UNTIL MANANA. IT MEANS THAT THERE IS NOT THE PRESSURE THAT YOU WOULD HAVE IN OTHER CITIES. SANTA FE IS NOTED FOR ITS SLOW, EASY WAY OF LIFE. AND THE WEATHER. IT DOESN'T GET TOO HOT AND IT DOESN'T GET TOO COLD."

NARR: BUT THERE ARE FOUR DISTINCT SEASONS -- SPRING, SUMMER, AUTUMN AND WINTER -- AND SNOW HAS BEEN KNOWN TO FALL IN THE MONTH OF MAY. TWENTY CENTIMETERS OF IT FELL OVERNIGHT ON A MAY THURSDAY. BY FRIDAY AFTERNOON IT HAD ALL MELTED AWAY.

ALL YEAR ROUND SANTA FE IS BEAUTIFUL. EARTH-COLORED ADOBE HOUSES CLUSTER ALONG NARROW WINDING STREETS, AND ELABORATE HAND CARVED GATES OPEN TO REVEAL HIDDEN PATIOS

NARR: (CONT) WHERE HUGE OLD COTTONWOOD TREES OFFER WELCOME SHADE. IN THE EVENING, THERE IS A FRAGRANCE OF PINON SMOKE, FOR THE PEOPLE OF SANTA FE LOVE THEIR FIREPLACES -- AND NEED THEM. THE EVENINGS ARE COOL ENOUGH, USUALLY, SO THAT AN OPEN FIREPLACE IS WELCOME.

THE UNHURRIED ATMOSHPERE OF BYGONE DAYS IS EVERYWHERE, TRADITIONAL OF THE CITY'S INDIAN AND SPANISH CULTURE AND HERITAGE. THE CITY HAS GROWN FAST, ESPECIALLY SINCE PEOPLE HAVE BEEN DISCOVERING THAT IT'S A GOOD PLACE TO KEEP IN MIND FOR RETIREMENT, AMONG OTHER THINGS.

TAPE: CUT FOUR - CONDE

"I FIRST CAME OUT HERE TWENTY-FOUR YEARS AGO, AND DECIDED I LIKED IT, AND DIDN'T WANT TO LIVE ANYWHERE ELSE ONCE I RETIRED."

NARR: THIS IS CORRINE CONDE, WHO COMES FROM A FAMILY OF FOUR GENERATIONS OF JOURNALISTS. AFTER HER FIRST VISIT TO SANTA FE, SHE FINALLY RETIRED THERE IN 1968 AFTER ABOUT FORTY YEARS OF TRAVELING THE GLOBE AS A JOURNALIST.

TAPE: CUT FIVE - CONDE

"IT'S NOT LIKE ANY PLACE ELSE IN THE WORLD -- AND I HAVE BEEN AROUND THE WORLD. MOST OF MY FAMILY HAD BEEN AROUND THE WORLD. WE NEVER SAW A PLACE LIKE SANTA FE. IN THE FIRST PLACE, IT HAS THREE CULTURES. IT HAS THE INDIAN, SPANISH AND THE ANGLO. WHAT I MEAN BY 'ANGLO' IS ANYONE WHO IS NOT AN AMERICAN INDIAN OR NOT OF SPANISH DESCENT."

NARR: THE RICH PATTERNS OF THE THREE CULTURES ARE BLENDED IN SANTA FE PROBABLY AS THEY ARE NO WHERE ELSE IN THE UNITED STATES. FAMILY OR ETHNIC BACKGROUND DOESN'T SEEM TO MAKE ANY DIFFERENCE. MISS CONDE HAS THIS COMMENT.

TAPE: CUT SIX - CONDE

"ONE OF THE THINGS ABOUT THIS CITY IS THAT THERE ARE NO REAL SLUMS. A MULTI-MILLIONAIRE CAN LIVE ALMOST NEXT DOOR TO SOMEONE WHO COMES IN AND DOES HIS HOUSEWORK. THAT IS ACCEPTED -- AND IT SHOULD BE. IT SEEMS PERFECTLY NORMAL, PERFECTLY NATURAL. IT'S NOT IMPORTANT. THE SOCIAL CASTE -- THE SOCIAL SYSTEM --IS NOT IMPORTANT. IT'S WHAT PEOPLE ARE -- WHAT THEY CAN DO."

(TAPE SEGUES TO MUSIC - ESTABLISH & HOLD UNDER)

NARR: TWENTY YEARS AGO THERE WERE THIRTY-FIVE RECOGNIZED WRITERS LIVING IN SANTA FE. TODAY THERE ARE MORE THAN TWO HUNDRED, SOME OF THEM NATIONALLY AND INTERNATIONALLY KNOWN. AMONG THEIR RANKS HAVE BEEN SUCH AS WILLA CATHER, BILL MAULDIN AND JACK SCHAEFFER.

AND ARTISTS. SANTA FE HAS MORE PAINTERS AND SCULPTORS, PER CAPITA, TH ANY OTHER CITY IN THE WORLD. TAKE A SLOW WALK DOWN HISTORIC OLD CANYON ROAD, FOR INSTANCE. THERE ARE AT LEAST FORTY DIFFERENT ART STUDIOS, GALLERIES, SHOPS WHERE THE ARTS AND CRAFTS OF THE CITY'S THREE CULTURES ARE ON DISPLAY --AND FOR SALE -- ALL YEAR ROUND. CANYON ROAD IS THE HUB OF SANTA FE'S FAMOUS ART COLONY AND THE CENTER OF THE ANNUAL FESTIVAL OF THE ARTS EACH OCTOBER, WHEN VISITORS FROM ALL PARTS OF THE WORLD COME TO CANYON ROAD TO BUY EVERYTHING FROM PAINTINGS, SCULPTURE, INDIAN RUGS AND JEWELRY TO DOLLS, LEATHER GOODS, PRECIOUS STONES AND EVEN HAND-MADE STAINED GLASS.

TAPE: MUSIC UP FULL AND FADE OUT - CUT 1:40

NARR: BUT THE CITY DIFFERENT IS FAR MORE THAN ART COLONIES AND WW ITERS AND BEAUTIFUL OLD ADOBE HOUSES AND GOOD CLIMATE

NARR: (CONT) AND FRIENDLY PEOPLE AND A "MANANA" PHILOSOPHY. ITSQUIET STREETS HAVE SEEN THE FEATHERED WARRIORS OF INDIAN TRIBES, MEXICAN ARMY REGULARS, UNITED STATES DRAGOONS, AND THE MEN OF THE CONFEDERACY OF THE AMERICAN CIVIL WAR. IT IS A CITY RICH IN THE HISTORY OF SEVERAL CULTURES.

TAPE: CUT SEVEN - ROGERS

"MORE HISTORY THAN ANY OTHER TOWN OF ITS SIZE HERE IN THE WEST."

NARR: ATTORNEY JAMES ROGERS.

TAPE: CUT EIGHT - ROGERS

"SANTA FE DATES BACK BEFORE THE (PILGRIM SHIP) MAYFLOWER, BEFORE THE PILGRIMS CAME HERE (TO AMERICA). IT'S BEEN UNDER A NUMBER OF DIFFERENT RULES. ORIGINALLY IT WAS A SPANISH COLONY, BUT THE PUEBLO INDIANS SURROUNDING IT REVOLTED AGAINST SPANISH RULE, AND FOR TWELVE YEARS THEY OCCUPIED IT. LATER IT BECAME MEXICAN AFTER THE REVOLUTION. AND AFTER (THAT), IT WAS TAKEN OVER BY THE UNITED STATES. EVEN UNDER THE UNITED STATES IT HAD A CONTINUED HISTORY. THE CONFEDERATES (SOLDIERS) OCCUPIED IT FOR ABOUT A WEEK (DURING THE AMERICAN CIVIL WAR) UNTIL THEY RAN OUT OF SUPPLIES. SO THEN THE CONFEDERATE FLAG WAS HAULED DOWN AND THE UNION FLAG REPLACED IT."

(TAPE SEGUES TO MUSIC - ESTABLISH UP FULL & HOLD UNDER)

NARR: THE STREETS, THE AREA, THE BUILDINGS OF SANTA FE COULD TELL STORIES. THE OLD SANTA FE TRAIL ENDED HERE. TODAY IT IS A PAVED ROAD, A MAIN THOROUGHFARE OF THE CITY, BUT ONCE FRONTIER TRADERS RODE IN HERE BECAUSE SANTA FE WAS A BIG MARKETPLACE. AND THE NOTORIOUS OLD WEST OUTLAW, WILLIAM BONNEY -- BETTER KNOWN AS "BILLY THE KID" -- RODE OUT, PURSUED, THEY SAY, BY A POSSE. THE LEGENDARY FIGURES OF THE WILD WEST WERE NO STRANGERS TO THE AREA. KIT CARSON BUILT A RANCH IN THE HIGH COUNTRY NEARBY, AND BLACK

NARR: (CONT) JACK KETCHUM ROBBED TRAINS. GOLD MINERS LEFT THEIR OWN TOWNS TO THE GHOSTS AND HEADED DOWN THE TRAIL TO SANTA FE.

STILL ON THAT TRAIL TODAY IS SAN MIGUEL MISSION, THE OLDEST MISSION CHURCH IN THE UNITED STATES. CLOSE BY IS THE OLDEST HOUSE IN NORTH AMERICA, BUILT BY INDIANS MORE THAN EIGHT HUNDRED YEARS AGO. NOT TOO FAR AWAY ARE THE PUYE (POO-YAY) CLIFF DWELLINGS, AND THE PECOS RIVER WITH ITS ANCIENT PUEBLOS -- FOURTEEN OF THEM -- THE OLDEST CITIES IN AMERICA, DATING BACK TO THE 1500'S.

AND, STILL WITHIN THE SANTA FE AREA, ONE CAN STEP OUT OF THE PAST AND INTO THE 21ST CENTURY CITY OF LOS ALAMOS -- A ONCE-SECRET CITY, BUT NOW THE WORLD LEADER IN NUCLEAR RESEARCH WHERE MAN LEARNED TO SPLIT THE ATOM.

TAPE: UP FULL TO CAP - TYMPANI EFFECT - TOTAL: 1:50

NARR: WITH ABOUT TWO MILLION VISITORS COMING TO SANTA FE EACH YEAR, IT MIGHT SEEM THAT TOURISM IS THE MAIN INDUSTRY OF THE CITY. BUT SINCE SANTA FE IS THE CAPITAL OF NEW MEXICO, THE MAIN INDUSTRY IS THE STATE GOVERNMENT OPERATION. TOURISM IS SECOND. BUT IT JUST MIGHT BECOME THE NUMBER ONE INDUSTRY. DIANE BAKER OF THE SANTA FE CHAMBER OF COMMERCE.

TAPE: CUT NINE - BAKER

"OUR TOURIST SEASON -- OR WHAT WE LIKE TO REFER TO AS 'VISITOR SEASON' -- HAS EXTENDED. IT USED TO BE PROBABLY A THREE-MONTH PERIOD, AND NOW WE'RE GOING INTO WHAT WE'RE PREDICTING (TO BE) SEVEN MONTHS. WE'VE DONE A LOT OF ADVERTISING AND A LOT OF PROMOTION FOR THE CITY OF SANTA FE, AND WE THINK IT'S PAYING OFF."

NARR: IT'S THE JOB OF ANY CITY'S CHAMBER OF COMMERCE TO PUBLICIZE AND PROMOTE ITS CITY. SANTA FE IS GROWING IN POPULATION AT ABOUT ONE THOUSAND NEW RESIDENTS A YEAR -- AND ITS CHAMBER OF COMMERCE ENCOURAGES THE GROWTH. WE HAVE ALREADY MENTIONED SOME OF THE GREAT ATTRACTIONS OF SANTA FE. DIANE BAKER ADDS A FEW MORE.

TAPE: CUT TEN - BAKER

"YOU'D HAVE TO MAKE THE VISIT HERE TO GET THE FULL FEELING. IT'S A QUAINT TOWN. WE HAVE THE ADOBE ARCHITECTURE THROUGHOUT THE CITY -- THE FLAT ROOF. WE'VE RESTORED MANY OF THE HISTORICAL POINTS OF INTEREST. I THINK YOU GET A FEELING OF A VERY COSMOPOLITAN CITY. WE HAVE THE SANTA FE OPERA; WE HAVE THE CHAMBER MUSIC FESTIVAL; WE HAVE THE SANTA FE SYMPHONY ORCHESTRA; WE OFFER PLAYS JUST ABOUT ALL THROUGH THE YEAR, WE HAVE TWO COLLEGES HERE. WE PROBABLY HAVE THREE HUNDRED AND SIXTY DAYS OF SUNSHINE."

NARR: SANTA FE ALSO HAS AN ORGANIZATION CALLED THE COUNCIL ON INTERNATIONAL RELATIONS. IT HAS ABOUT THREE HUNDRED VOLUNTARY MEMBERS, AND ITS CHIEF PURPOSE IS TAKING CARE OF VISITORS TO THE CITY FROM OTHER COUNTRIES. PART OF THIS IS WHAT SANTA FE CALLS ITS "HOME HOSPITALITY PROGRAM". ONE OF ITS MEMBERS, ROBERT OLDS, EXPLAINS WHAT HAPPENS WHEN THE COUNCIL OF INTERNATIONAL RELATIONS IS CONTRACTED BY A FOREIGN VISITOR.

TAPE: CUT ELEVEN - OLDS

"WE KIND OF FIND OUT WHETHER YOU'D LIKE TO HAVE DINNER ENTERTAINMENT, HOSPITALITY OVERNIGHT -- AND FOR HOW LONG. WE DO HAVE WHAT WE CONSIDER A NOMINAL CHARGE FOR THE NON-SCHEDULED GUESTS OF SIX DOLLARS A NIGHT, AND TWO (DOLLARS) OF THAT COMES BACK TO OUR ORGANIZATION TO ENABLE US TO KEEP OUR RUNNING EXPENSES GOING. SO THAT WOULD ENTITLE THE VISITOR TO BED AND BREAKFAST OFFICIALLY. AND USUALLY IT -- AT LEAST FROM MY OWN PERSONAL EXPERIENCE -- IT INVOLVES ALSO THE EVENING MEAL AS WELL AS BREAKFAST, AND SOME TRANSPORTATION, TOO."

NARR: THE HOME HOSPITALITY PROGRAM HAS BEEN GOING SINCE 1965 IN SANTA FE, AND TAKES CARE OF ABOUT ONE THOUSAND VISITORS EACH YEAR.

TAPE: CUT TWELVE - OLDS

"SANTA FE SEEMS TO BE VERY HIGH ON THE LIST OF PLACES THAT THE FOREIGN VISITOR WANTS TO SEE. AND FOR THE SIZE OF OUR CITY I THINK PROBABLY WE HAVE MORE -- POPULATION-WISE, THE RATIO -- WE HAVE MORE (VISITORS) THAN ANY PLACE IN THE UNITED STATES, I WOULD THINK. I KNOW WE HAVE ABOUT ONE THIRD -- THE LAST TIME I LOOKED -- ABOUT A THIRD AS MANY (VISITORS) AS THERE ARE IN LOS ANGELES."
TAPE SEGUES TO MUSIC - EST. UP FULL & HOLD UNDER)

NARR: PROBABLY THE MOST DIFFICULT THING TO DO IN SANTA FE IS TO LEAVE THE CITY. ONE CAN SPEND TWO WEEKS THERE AND NOT SEE ALL THERE IS. IT'S A CITY WITH A SPECIAL FEELING ABOUT IT. IT'S "THE CITY DIFFERENT." AND IF YOU VISIT THERE -- BY ALL MEANS TAKE A CAMERA.

TAPE: MUSIC UP FULL TO ESTABLISH & HOLD UNDER

ANNCR: YOU'VE BEEN LISTENING TO A PORTRAIT OF AN AMERICAN CITY: SANTA FE NEW MEXICO -- "THE CITY DIFFERENT". THIS PROGRAM WAS WRITTEN AND PRODUCED BY WAYNE HYDE. YOUR NARRATOR WAS ----------. THIS IS --------- SPEAKING.

MUSIC UP FULL AS NEEDED

-0-

RK/DL